



KIDS GONE HUNTING WELCOMES TROPHY ROCK AS PREMIERE MEMBER

ABOUT TROPHY ROCK

Trophy Rock is the most effective natural mineral supplement available. Trophy Rock contains over 60 beneficial trace minerals to improve antler development and overall herd health, and is safe for all wildlife year round.

Serious hunters who care about antler size and herd health swear they've never seen a better product. Try it for yourself and see why so many hunters have become Trophy Rock fans for life!

Trophy Rock is not just another deer attractant, it is the most effective natural mineral lick out there. We mine Trophy Rock from a deposit hundreds of feet below the earth's surface in rural Utah, where nature has loaded it with more

than 50 trace minerals that can make a huge difference in herd health and antler development.

But Trophy Rock isn't all about bigger racks. We believe hunting is a journey--one best enjoyed with respect, with your friends and loved ones, and without damaging the health of the animals just to grow trophy bucks. That's why we sell Trophy Rock. You'll be impressed by the antlers, come harvest time, but you'll be amazed at the long-term effects. When Trophy Rock is used effectively, the whole herd is stronger, healthier, and more likely to stay near your Trophy Rock stations.

Legend has it that Native Americans knew about Trophy Rock long before any of us were

around. Of course they didn't call it Trophy Rock, but it's said that Fremont Indians observed deer licking the ground above what is now the Trophy Rock mine. With this legend in mind, two brothers used hand picks and shovels to mine the first rock salt from our deposit in 1959. When local ranchers started telling them how much better the rock was for their cattle herds, they knew they'd stumbled onto something unique. Eventually their business became known as Redmond Minerals, Inc, our parent company. We don't use hand picks and shovels much these days, but our customers still rave about how amazing the Rock is!

www.trophyrock.com



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MEET MAKENZI HORTON, CO-HOST AND DIRECTOR OF SOCIAL MEDIA

Makenzi Horton is a 17-year old high school junior. She is currently a member of her high school 's bass fishing team. Hunting has been a large part of her entire life. She likes to deer hunt, but says duck hunting is her favorite (since she does not have to be quiet!).

Makenzi also enjoys being a Co-host and Director of Social Marketing for Kids Gone Hunting.

Makenzi was recently appointed to the SHE Outdoor Apparel Field Staff. "I am very excited to be a part of the SHE Team, and look forward to promoting their wonderful line of products," said

Makenzi. "I really enjoy their clothing line, because I can go hunting and not look like my dad. I'm a girly girl, but I still love to put on my camo, sling a little mud, and stack up some ducks!"



MEET OUR NEWEST HOST, PEYTON KOSHINSKI

Peyton's first deer hunt was a successful one. She made a great shot on a doe during the youth only gun season in Illinois. In addition to hunting, Peyton's favorite activities include fishing and softball. She also likes to spend time outdoors with her two brothers. Her favorite subjects are English and History.

Peyton joined the Kids Gone Hunting host team while in sixth grade and hopes to tag a turkey and a big buck on film for the next DVD.

Peyton's favorite Bible verse is 1 John 1:9: If we confess our sins He is faithful in just and will forgive us our sins and purify us from all unrighteousness.

KIDS GONE HUNTING FACEBOOK FAN PAGE PROMOTIONS FOR MAY

NOSTALGIA WEEK!!! Hey parents and grandparents, during the last two weeks of May plan to dust off those old photo albums, scan those pictures and post them on the Kids Gone Hunting Facebook page. Let's show these kids what it was like to hunt in the "good old days!" If your picture is chosen as a Director's favorite you may win a prize package from **Mossy Oak Brand Camo!**



We will also be inviting more Facebook fans to join us in May with our Video Giveaway from Hunter Dan!



SPONSORSHIP LEVELS:

PREMIERE MEMBER, ASSOCIATE MEMBER, SUPPORTING MEMBER

PREMIERE MEMBER Provides annual membership in the foundation, voting rights on specific issues, and premiere recognition package. (\$1000.00 minimum)

ASSOCIATE MEMBER Provides annual associate membership in the foundation and gold recognition package. (\$250.00 minimum)

SUPPORTING MEMBER Product and in-kind services may be eligible subject to acceptance.

For more information on how to become a member of the foundation and support the mission of

Kids Gone Hunting contact Executive Director, Brenda Potts at brendapotts@hughes.net or President, Terry Horton at dux4you@sbcglobal.net

RECOGNITION PACKAGES

PREMIERE MEMBER

- Name, logo, web address in DVD credits
- Name in all KGH promotional literature
- Name in published annual report
- Recognition at annual meeting
- Banner ad and links on KGH web site
- Name and link on Foundation web site
- Voting rights on specific committees

- Member gift pack
- 50 Kids Gone Hunting DVDs
- Member certificate suitable for display
- Recognition on Kids Gone Hunting Online Channel
- Product use in DVD, You Tube & Vimeo Clips when appropriate

ASSOCIATE MEMBER

- Name in DVD credits
- Name with link on web sites
- 25 Kids Gone Hunting DVDs

SUPPORTING MEMBER

- Custom package
- Product, in-kind services

OUTFITTERS AWARDED KGH FAMILY-FRIENDLY SEAL OF APPROVAL

The Board of Directors of Kids Gone Hunting Foundation, Inc. awarded 4 outfitters their coveted "Family-Friendly Outfitter Seal of Approval." The award is based upon impressions in 3 categories; accommodations, opportunity and attitude.

"Directors or other members of the KGH Foundation have personally hunted with each of these outfitters and recommended them for the award," said Executive Director Brenda Potts. "They were chosen based upon qualities we felt were important to families looking for a hunting destination.

"ABOUT THE CRITERIA Accommodations Criteria

The judging criteria requires an outfitter to have adequate accommodations that are gender friendly, meaning a family may have its own room, wing, section or tent. This criteria provides some level of privacy for a husband and

wife, or for a parent and child. The outfitter must work with the family to secure the best available dates for them to be in camp with other hunters based upon knowledge of their clientele. The accommodations must be clean, orderly and protect the family from the weather. Meals may or may not be provided dependent upon contract.

Opportunity Criteria

The outfitter should have reasonably good opportunities for a family member to harvest game, dependent upon skill levels. This does not mean a guaranteed kill, simply that adequate wildlife populations exist in areas they have permission to hunt and the outfitter is knowledgeable about the species, terrain and hunting techniques. The outfitter must present realistic expectations to the client about the possibility of harvesting game.

Attitude Criteria

Many hunting camps have been traditionally occupied by men. The outfitter and guides must have a positive attitude toward working with women and children, and having them in camp. They must work to make these non-traditional hunters feel welcome and accepted in camp. Experience in this area was required.

"Each of the outfitters approved by the KGH Foundation are family run operations and often-times their own kids are in camp," said Terry Horton, President. "We don't mean to imply that kids are running amok in these operations, but that kids are welcome, respected and part of the team."

Table Mountain Outfitters, WY
tablemountainoutfitters.com

Trophies Plus Outfitters, MT
trophiesplusoutfitters.com

Trophy Ridge Outfitters, NM
trophyridgeoutfitters.net

Butler Farms Outdoor Adventures, IL
butlerfarmsoutdoor.com

PREMIERE MEMBERS

MUZZY PRODUCTS
HUNTER DAN...AMERICAN SPORTSMAN
HIGH FIVE GEAR
CALDWELL SHOOTING SUPPLIES
TABLE MOUNTAIN OUTFITTERS
TROPHIES PLUS OUTFITTERS
STEPHEN R. MYERS, ATTORNEY AT LAW
FIELD LOGIC
TROPHY ROCK

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LOCATION CHOSEN FOR KGH SEASON 2 DVD STUDIO FILMING SESSIONS



The Kids Gone Hunting Team is very excited to announce the location for the filming of studio portions of the Season 2 DVD.

Duck Guides Inc. and their beautiful 7000 square foot Fowl Play Lodge, one of America's premiere hunting operations located near Dewitt, Arkansas will be the back drop for important indoor and in-field filming segments.

Later this summer the KGH hosts will visit the facility and settle in for a few days of hard work and fun. We will bring you more behind the scenes info in upcoming editions of the KGH Newsletter.

www.duckguidesinc.com

