

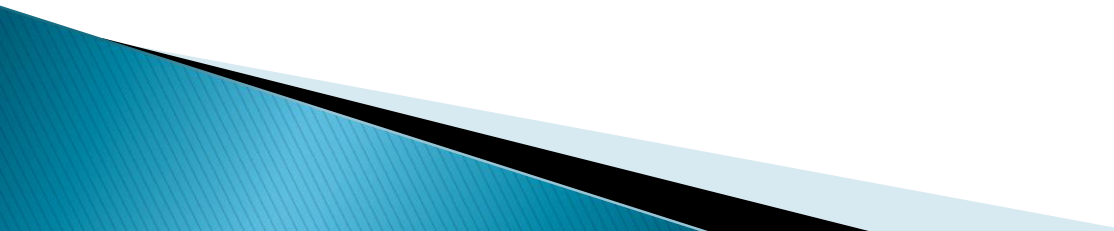
KIDS GONE HUNTING™ FOUNDATION INC.

Kids Gone Hunting Foundation, Inc. strives to instill conservation stewardship in the hearts of children by teaching them an appreciation for the virtues of hunting as a means to perpetuate wildlife and natural resources and create an understanding of the gifts provided by God's great outdoors through kids reaching out to kids.

OUR THREE PART PLAN OF SERVICE

- ▶ **OUTREACH:** Annual Kids Gone Hunting DVD Project, Interactive Web Site, VIMEO Channel, Facebook Fan Club Page, Scholarships
- ▶ **PHILANTHROPY:** Catch A Dream, Hunt Of A Lifetime, Benefit4Kids, Kicking Bear Camps For Kids, Camp Barnabas, St. Jude's Children's Research Hospital, Kids Hunting For A Cure
- ▶ **WITNESS:** Sportsmen's Devotional, Centershot Archery (Mark 16:15 "*Go into all the world and preach the good news to all creation.*")

1. OUTREACH

- ▶ **DVD Project** provides free DVDs to kids, featuring all kids hunting, hosted by kids.
 - ▶ **Interactive Web Site** will include stories, trophy room, information, how-to, games, contests, forums, lots of video clips, and fun.
 - ▶ **Kid's Gone Hunting Channel Online (VIMEO).**
 - ▶ **Facebook Fan Page** social networking.
 - ▶ **Scholarship Program** rewards kids pursuing an education in conservation related fields.
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2. PHILANTHROPY (Eligible Programs)

- ▶ **Catch-A-Dream** grants once-in-a-lifetime hunting and fishing experiences to children 18 years old or younger who have a life-threatening illness. <http://catchadream.org>
- ▶ **Hunt Of A Lifetime** is a nonprofit organization with a mission to grant hunting & fishing adventures and dreams for children age 21 and under, who have been diagnosed with life threatening illnesses. <http://huntofalifetime.org>
- ▶ **Benefit4Kids** was founded in 1998 with its' primary mission to grant the outdoor wishes of children with life threatening and life limiting illnesses. Benefit4Kids also works closely with several children's camps designed to work with injured and ill children. <http://www.b4k.org>
- ▶ **Kicking Bear Camps For Kids** is impacting the children of tomorrow... showing youth a better way of life while providing them with a weekend of fun to experience new things and meet new friends. <http://www.kickingbear.org>
- ▶ **St. Jude Children's Research Hospital** is unlike any other pediatric treatment and research facility. Discoveries made here have completely changed how the world treats children with cancer and other catastrophic diseases. All patients accepted for treatment at St. Jude are treated without regard to the family's ability to pay. <http://www.stjude.org>
- ▶ **Camp Barnabas** exists to provide life-changing opportunities to people with special needs in a Christian camp setting. Located in the southwest corner of Missouri, each summer we offer acceptance and love to more than 1,300 campers with special needs. <http://www.campbarnabas.org>
- ▶ **Kids Hunting For a Cure** is a non-profit organization which provides financial support to research hospitals/foundations dedicated to developing cures for cancer and childhood diseases. Monies are raised by children and adults through community-sponsored outdoor events designed for youth. <http://kidshuntingforcure.org>

3. WITNESS

- ▶ **Sportsman's Devotional** provides the Christian outdoorsman a daily email Bible study that sportsman can relate to. The study is short, to the point and has a new photograph and outdoor tip each day. Messages are devoted to all that love the great outdoors.
<http://www.sportsmensdevotional.com>
- ▶ **Centershot Archery** is a nondenominational discipleship program that partners with local churches to teach the same archery used in The National Archery In The School Program (NASP), while sharing the Gospel with the entire family. Since 2008, Centershot Ministries has been planted in over 500 churches in 37 states and 8 foreign countries. Pastors, missionaries and church leaders are raving about how Centershot has helped churches reach their communities.
<http://www.centershotministries.org>

THE KIDS GONE HUNTING™ TEAM

- ▶ ALLI ARMSTRONG (Co-host)
- ▶ ADRIANA ARMSTRONG (Co-host)
- ▶ BUCK HORTON (Co-host)
- ▶ SAM WEST (Co-host)
- ▶ SYDNEY SIMMERING
(Associate Producer)
- ▶ MAKENZI HORTON
(Director of Social Networking)
- ▶ MADDIE WEST
(Co-host in training)



HISTORY OF KGH FOUNDATION

A young girl named Alli Armstrong and her family decided to produce a DVD called *Armstrongs Outdoors*. It included the hunting adventures of Alli and her little sister Adriana. They gave a copy of this DVD to Brenda Potts who in turn, gave it to her 10-year old niece Sydney. Sydney watched the DVD several times over the next week and decided she would like to try hunting.

An idea was born. Kids reaching out to kids unfolded as an effective method to spread the positive messages of hunting to the next generation. Brenda asked Alli if she would like to become her intern and create a new DVD called *Kids Gone Hunting*, which they would provide free to kids. Alli agreed and they set about raising money to produce the DVD.

Several friends provided hunting footage of kids to help create the flagship DVD. Buck Horton, Sam West and Adriana Armstrong agreed to serve as co-hosts on the DVD. A year later the first *Kids Gone Hunting* DVD was produced and distributed free to kids at several venues throughout the summer. Monies raised beyond the cost of the actual project were donated to *Kid's Hunting For a Cure*.

With the success of this first endeavor the group decided to repeat the DVD project and expand the focus of *Kids Gone Hunting*.™

SPONSORSHIP LEVELS

- ▶ **MEMBER** Provides annual membership in the foundation, voting rights on specific issues, and premiere recognition package. (Requires minimum \$1000.00 donation)
- ▶ **ASSOCIATE MEMBER** Provides annual associate membership in the foundation and gold recognition package. (Requires minimum \$250.00 donation)
- ▶ **SUPPORTER** Product and in-kind services may be eligible donations subject to acceptance.

RECOGNITION PACKAGES

MEMBER LEVEL – PREMIERE PACKAGE (\$1000 minimum donation)

- ▶ Name, logo and web address in DVD credits
- ▶ Name in all KGH promotional literature
- ▶ Name in published annual report
- ▶ Recognition at annual meeting
- ▶ Banner ad and links on web site (kidsgonehunting.com)
- ▶ Name and link on foundation web site (kidsgonehunting.org)
- ▶ Voting rights on specific committees
- ▶ Member Gift Pack
- ▶ 50 Kids Gone Hunting DVDs
- ▶ Recognition plaque suitable for display
- ▶ Recognition on Kids Gone Hunting Online Channel

ASSOCIATE MEMBER LEVEL – GOLD PACKAGE (\$250 minimum donation)

- ▶ Name in DVD credits
- ▶ Name with link on web sites
- ▶ 25 Kids Gone Hunting DVDs

SUPPORTER LEVEL – CUSTOM PACKAGE (product and/or in-kind services)

KGH FOUNDATION INC. FOUNDING BOARD OF DIRECTORS AND CONTACT INFORMATION

- ▶ **BRENDA POTTS** (Executive Director)
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